



For Immediate Release

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## **SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC**

### **TIGERBRANDS - SOUTH AFRICA LAUNCH d<sub>2</sub>w<sup>®</sup> OXO-BIODEGRADABLE BREAD PACKAGING**

Symphony Environmental Technologies Plc ("Symphony" or "the Company"), the degradable plastics and waste-to-energy Group, is very pleased to announce the following sales success with Albany Bakeries, by its wholly-owned subsidiary, Symphony Environmental Ltd.

Albany Bakeries of South Africa, a subsidiary of the leading food company Tiger Brands, has a substantial share of the national bread market and owns 12 major bread plants that produce Albany Superior; Olde Cape; D'light and Everyday bread ranges. Albany bread is the group's biggest user of packaging and has launched Symphony's d<sub>2</sub>w<sup>®</sup> oxo-biodegradable plastic packaging for all its bread products. Tiger Brands is one of the largest food producers in the world to commit to reducing the potential for plastic pollution by their packaging.

This packaging is being manufactured for Albany Bakeries in South Africa by three of the largest plastic producers, using high-speed machines, and Albany Bakeries' new d<sub>2</sub>w<sup>®</sup> oxo-biodegradable bread bags will mean that around 3,000 tonnes of packaging will no longer be contributing to the accumulation of plastic waste in the environment.

This breakthrough into the South African food-sector was achieved through Symphony's nominated distributor, Self-Destruct Plastics, who report that current sales for Symphony's d<sub>2</sub>w<sup>®</sup> additives and products have exceeded all their expectations.

**Meghan Draddy Packaging Development Manager** – Grains: Cereals; Milling & Baking of Tiger Brands (South Africa), said:

"We are pleased to announce our ground-breaking co-operation with Symphony Environmental Limited to protect the environment from the accumulation of plastic waste. Following three years of discussions, trials, testing and performance analysis, Tiger Brands has become South Africa's first national food company to tackle the litter and plastic-waste pollution unavoidably resulting from bakery operations.

Although plastic is the best packaging option, its reputation is tarnished by the fact that plastic manufactured in 2008 will outlive those who make it; but d<sub>2</sub>w<sup>®</sup> additives and products change all that. By this decision Tiger Brands has set a path for others to follow. Up to 3,000 tonnes of potential litter and waste per year will now degrade and then biodegrade, within a short timescale, leaving no methane, no fragments and no harmful residues.”

**Commenting on the product launch, Michael Laurier, Chief Executive of Symphony Environmental Technologies plc, said:**

“We are delighted to be jointly announcing with Tiger Brands this major environmental breakthrough. This is extremely important news for South Africa and sets an excellent example to many other users of plastic packaging throughout the world. In addition to bread bags, a carrier-bag, a heavy shrink-wrap, or a plastic bottle, can be made if using our standard d<sub>2</sub>w<sup>®</sup> degradable plastic technology to totally self-destruct within a period of between 6 months and two years (depending on environmental conditions) instead of polluting the land and the sea for decades.”

We expect this important step to be the first of many developments in South Africa. Symphony’s d<sub>2</sub>w<sup>®</sup> degradable plastic technology is rapidly becoming known as the market leader throughout the world and with South Africa’s progressive attitude on environmental issues we are delighted to have increased our participation in this important market.”

**For further information, please contact:**

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Further information on the Symphony Environmental Technologies Group of companies:

SYMPHONY ENVIRONMENTAL TECHNOLOGIES PLC is a world leader in oxo-biodegradable plastic technology. The technology is recognised by the d<sub>2</sub>w<sup>®</sup> droplet logo on thousands of tonnes of oxo-biodegradable plastic products. In the last 12 months it is estimated that more than 5 Billion plastic products have been made with Symphony’s d<sub>2</sub>w<sup>®</sup> pro-degradant additives. Symphony has a diverse and growing customer base and has successfully established itself as an international business. Its d<sub>2</sub>w<sup>®</sup> products can already be found in more than 60 countries. Symphony is proud to be a member of the Oxo-biodegradable Plastics Association ([www.biodeg.org](http://www.biodeg.org)).

Symphony is also developing innovative waste-to-energy technology and is developing cost-effective processes to convert plastics, tyres and other waste streams into valuable products.

Further information on the Symphony Group can be found at [www.degradable.net](http://www.degradable.net)