



inditex

What is it?

Inditex is a fashion distribution group that is among the most important in the world. Its main characteristics are customer orientation and vertical integration that deals with all phases of the fashion business from design up to sales in its own stores including manufacture and logistics. In 2007, its sales stood at 9,435 billion euros, 15% more than the previous year. Its net profit grew by 25%, up to 1.25 billion euros. The Inditex group is comprised of seven commercial formats.

ZARA

Pull and Bear

Massimo Dutti

Bershka

Stradivarius

oysho

ZARA HOME

Its corporate structure is completed with approximately one hundred companies dedicated to textile manufacture, logistics and commercial distribution. Inditex was present to 31 January 2008 in 68 countries with 3,691 stores. Its principal market is Europe, in which 80% of its business is concentrated.

At the close of 2007, Inditex was comprised of 79,517 professionals of 140 nationalities, 80% of them women. Inditex has quoted on the stock exchange since 2001 and is included in international sustainability indices such as *FTSE4Good*, the *Dow Jones Sustainability* and the *FTSE4Good Index*.



Sustainable Store Project

Plastic bags ecological



The sustainable store is one of the most important projects that Inditex has initiated. It is not only important that the store is a key element in the Inditex business model but also that it involves the customer by including their participation in the company's commitment to the environment.

The measures incorporated into this project in 2007 have culminated in a qualitative advance for Inditex. From this financial year on, the plastic bags distributed in the Group's stores will be made with 'd2w'. These bags contain an additive that makes them degradable, accelerating the total decomposition process in a natural way over an average period of one to two years as opposed to more than 400 for conventional plastic. The initiative has also been extended to other parts of the company, such as the internal magazine that incorporates the 'd2w' additive in its packaging.

Advantages of degradable plastic:

- It reduces the degradation time.
- It turns into water, carbon dioxide and biomass.
- It doesn't need to be buried to biodegrade.
- It needs less raw materials for its production.
- It retains the properties of conventional plastic like being resistant and waterproof.

All the plastic bags used in Inditex chains bear the 'd2w' certification stamp. During the 2008 financial year, the Group's aim is to introduce the use of certified ecological paper to the paper bags.